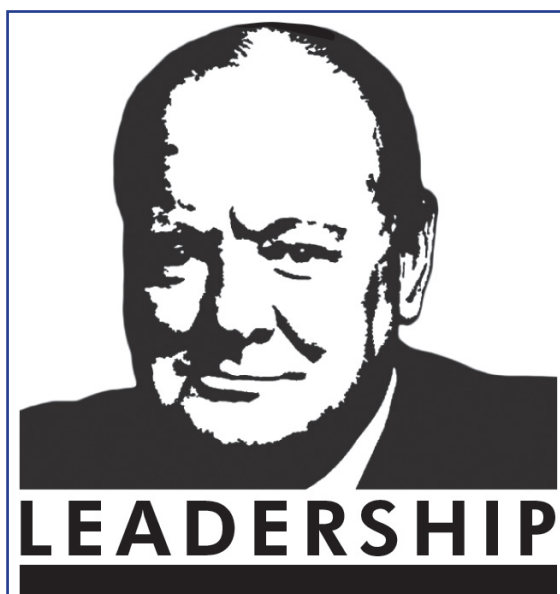


Churchill 21st Century Leadership Programme and Tomorrow's Company Business & Finance Panel Media Event and Panel Debate

Hosted by Linklaters 21 March 2016: 16.00 – 18.00 followed by drinks reception



tomorrow's
company

Harriet Green now a global leader at IBM, Chris Hirst, Chief Executive of Havas Europe, Mark Goyder Founder and CEO of Tomorrow's Company, Helen Brand CEO of ACCA with next generation leader Oliver Rees from tech start-up Decoded and Andrew Hill of the Financial Times will debate the major business & finance challenges of our time with and the key recommendations from Churchill 21st Leadership Programme - Business & Finance report.

- **Chair: Andrew Hill;** Management Editor of the Financial Times.
- **Harriet Green;** General Manager Watson Internet of Things, Commerce and Education, IBM.
- **Chris Hirst;** Chief Executive Officer of Havas Europe.
- **Helen Brand;** Chief Executive Officer of ACCA.
- **Mark Goyder;** Founder and CEO of Tomorrow's Company, a think-tank that inspires and enables business to be a force for good in society.
- **Oliver Rees;** Innovation Product Lead at Decoded and Churchill Next Generation Leader.

Time: 16.00 (refreshments) for prompt 16.30 start with a close at 18.00 followed by drinks reception

Place: Linklaters, 1 Silk Street, London, EC2Y 8HQ

RSVP: Space is limited so please reply promptly to ensure attendance and include interview requests within the response. Email: Claire@tomorrowscompany.com

Notes to editors

Churchill 21st Century Leadership Programme:

Lord George Robertson, Chair of the Churchill 21st Century Leadership Programme:

“Global leaders today face a complex web of problems and challenges including environmental change; war and terror; mass migration; disruptive new technologies; and less deferential populations. These, and more, are all explored in the papers that we have published.

The Churchill 21st century leadership programme has two core aims: to identify and build a better understanding of the greatest challenges facing the world today; and to equip future generations with the skills required for modern leadership. By such means we will, in Churchill’s words, ‘make this muddled world a better place’.”

The Churchill 21st Century Leadership Programme Business & Finance report (along with the other 15 reports) is available on the Churchill Central Website: www.churchillcentral.com

Tomorrow’s Company

Tomorrow’s Company is the independent not-for-profit think tank that exists to inspire and enable business to be companies to be a force for good in society. Its earlier projects paved the way for the UN Principles for Responsible Investment, stimulated the development of the world’s first investor stewardship code and laid foundations for changes in directors’ duties under UK company law. It led the business and finance panel for the Churchill 2015 - 21st Century Leadership Programme with dialogues in London and Singapore.

Journalist Anthony Hilton described Tomorrow’s Company as “five years ahead of the pack in looking at what is needed in governance terms to make British companies sustainable wealth creators.”

The report of the Business and Finance Panel prepared by Tomorrow’s Company draws on a set of conversations with people from a wide variety of backgrounds, different types of businesses and across generations, to highlight challenges facing leaders and to pose some questions that leaders might ask of themselves as part of their own leadership journey

Selection of media coverage so far:

Daily Telegraph 15 Oct 2015, 'Curse of short-termism'

The Curse of short-termism, published in the *Daily Telegraph* on 15 October, 2015

The New Leadership

Coverage of the Churchill 21st Century Statesmanship Global Leaders Programme appeared in the *Financial Times Weekend* magazine. The article was written by Andrew Hill.



Page 1 of the coverage of the Churchill 21st Century Statesmanship Global Leaders Programme *Financial Times Weekend* magazine. Article written by Andrew Hill.

FT Video: <http://video.ft.com/4561381429001/Can-today-s-leaders-be-like-Churchill-/Companies>

Produced by Essential: www.essential-creative.com